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Profile

A qualified creative designer with 21 years professional experience working both in the UK and abroad covering all aspects of design. A resourceful, self motivated, versatile individual who always works to high standards however big or small the project. Has a sharp eye for detail and works well under pressure maintaining a positive attitude. Is proven to meet tight deadlines and budgets.

Key Skills

- Good solid understanding of design and all the various processes and applications used to achieve the end result
- Ability to use 'traditional' design tools as well as the computer
- Extensive computer knowledge - fully competent in a number of programmes including; Quark Xpress, Photoshop, Illustrator and Dreamweaver. Also a working knowledge of InDesign, Director, Acrobat, Word, Freehand, Painter, Powerpoint, plus others
- Ability to learn new computer packages quickly
- Works well in a team or as an individual
- Understanding what the client requires and delivering the best option to meet their expectations

Career History

December 2006 - present

Freelancer/Senior Graphic Designer/Owner, feelanzinodesign, Christchurch, Dorset

Specialising in graphic design, web design and handmade design.

May 2000 - November 2006

Senior Graphic Designer, AAC Saatchi & Saatchi, Bermuda

Covering all aspects of design work from basic concepts and layouts through to final printed art work. This also included taking briefs from clients, both local and international, working closely with account executives on projects, going on photoshoots, proof reading work, preparing files for press, liaising with the pressmen and pressproofing final artwork, both on island and at overseas presses. Duties also included training and supervising other members of staff and students on work experience. Additionally maintaining computer hardware/printers and solving basic problems which occurred during every day use.

The work was immensely varied with projects ranging from design of logos, corporate ID, annual reports, brochure design, tv ads, interactive projects, exhibition panels, signs/banners, POS, illustrations, photography, t-shirt design, handmade invites and special event projects, retail ads, charity design projects, newsletters and much more. Also working on client advertising campaigns, both in retail and the business sector, producing adverts in black and white and colour for the newspaper and various publications on island and worldwide.

November 1996 - May 2000

Senior Graphic Designer, Harris & Mitchell Associates, Bermuda

The job description was very similar to that of AAC, with more retail based projects, illustration work and t-shirt designs.

September 1995 - September 1996

Graphic Designer, Temping Work through Mac Recruitment Agency

Various placements as graphic designer using various skills and different software.

August 1990 - September 1995

Graphic Designer and Studio Manager, Milagro Design, Wantage

Being involved in the majority of projects, photoshoots, client meetings, dealing with suppliers and the every day running of the studio. Duties also included being in charge of training and supervising other members of staff and students on work experience.

As well as traditional design, experience was gained in cutting and fitting vinyl on various projects such as exhibition panels (both in the UK and in Europe), shop windows and fronts, Formula One Racing car graphics (Williams Team), all terrain rally cars, motor bikes and trucks (mainly in Europe), one of the Whitbread Round the World Yachts, 1/4 and 1/2 scale model racing cars and metal directional corporate signage.

Key Achievements

- Designing a set of stamps for Bermuda (approved by the Queen) to celebrate 100 years of their Botanical Gardens
- Winning a first prize in the European Student Design Awards 1986
- November 2004, First Solo Art Show in the Edinburgh Gallery, Bermuda
- Being a winner in the Volunteer of the Year Awards (Bermuda) for services to Riding for the Disabled, also receiving an award presented by HRH The Princess Royal after 8 years of volunteering for them

Qualifications

May 2007 - August 2007

ABC Certificate in Web Design using Dreamweaver - Distinction and Advanced Dreamweaver Course

Arts Institute Bournemouth, Fern Barrow, Wallisdown, Dorset

September 1988 - June 1990

BTEC Higher National Diploma in Graphic Design

Berkshire College of Art and Design, Kings Road, Reading, Berkshire

September 1986 - July 1988

BTEC National Diploma in Graphic Design

Bournemouth and Poole College of Art and Design, Wallisdown Road, Poole, Dorset

Interests

Digital photography and computer generated artwork, skiing, snowboarding, watersports, squash, horse riding, airbrushing, rugby and travelling.

Volunteer work for Bermuda Riding for the Disabled, which included working with the children and ponies during lessons, exercising the ponies and all of their design and photography needed throughout the year - newsletters, invites, posters, banners etc.

Additional Information

Full UK driving Licence held since 1985

References

Available on request